

Alex Scholten

Peace Medal Recipient 2025

“If you want our community to be a great place to live, work and grow, we need to be involved.”
- Alex Scholten

Alex Scholten is a respected and humble leader in the communities of both Fredericton and New Maryland. He is active in the business community as an independent grocery store owner of Victory Meat Market and he is active in the non-profit sector. Alex is a man who gives generously of his time, resources and expertise in many different areas. For instance, he has given generously to Greener Village to ensure that their clients receive fresh produce or even a holiday turkey. He has also served as a youth soccer coach in New Maryland and currently spearheads the Chamber of Commerce’s Business Immigrant Mentorship Program to help newcomers succeed in our city.

In a time when sitting on boards or taking up causes may be used as a resume builder or status symbol, it should be pointed out that Alex’s dedication goes beyond meetings and policy. Alex also gives of his time to sit as a New Maryland Village Councillor in order to make positive change in his community. Alex’s commitment to community building will have long lasting and wide-reaching impact.

On a smaller scale, but one that still has a huge impact, during this year’s National Volunteer Week (which took place the week of April 27 – May 3), Alex took time out of his busy schedule to drop off a basket of snacks to the volunteers of the New Brunswick Multicultural Council. This seemingly small gesture reminds us that despite all of the challenges we may face daily, there are people like Alex who genuinely invest in creating community, and in doing so, inspire others to do the same.