

STRONGER TOGETHER

Community Impact Report 2025



Shine On



Fredericton

OUR MISSION

We are a charitable organization that works in partnership with our community to help everyone reach their full potential through the promotion of a healthy body, mind and spirit

OUR VISION

Healthy people for healthy communities.

OUR VALUES

The YMCA of Fredericton is guided by values that inform the way we act and the decisions we make

CARING

INCLUSIVENESS

FUN

ACCOUNTABILITY

RESPECT





ANNUAL REPORT FROM DARCY DELANEY - CEO, YMCA OF FREDERICTON

2025 has been a year of meaningful growth, deeper community impact, and long-term sustainability for the YMCA of Fredericton. Guided by our mission to build healthy people and healthy communities, we continue to expand both the reach and quality of our programs while staying grounded in our core values of caring, inclusiveness, fun, accountability, and respect.

Access remains the clearest measure of our impact—and the need in our community continues to grow. Today, more than 16% of YMCA memberships are supported through community funding, ensuring that children, youth, families, and seniors can belong regardless of their financial situation. This is not a side initiative—it is central to who we are as a charity.

We saw that impact come to life this year through our camp programs, where we supported over 280 weeks of summer camp, giving more children the opportunity to build confidence, friendships, and lifelong memories.

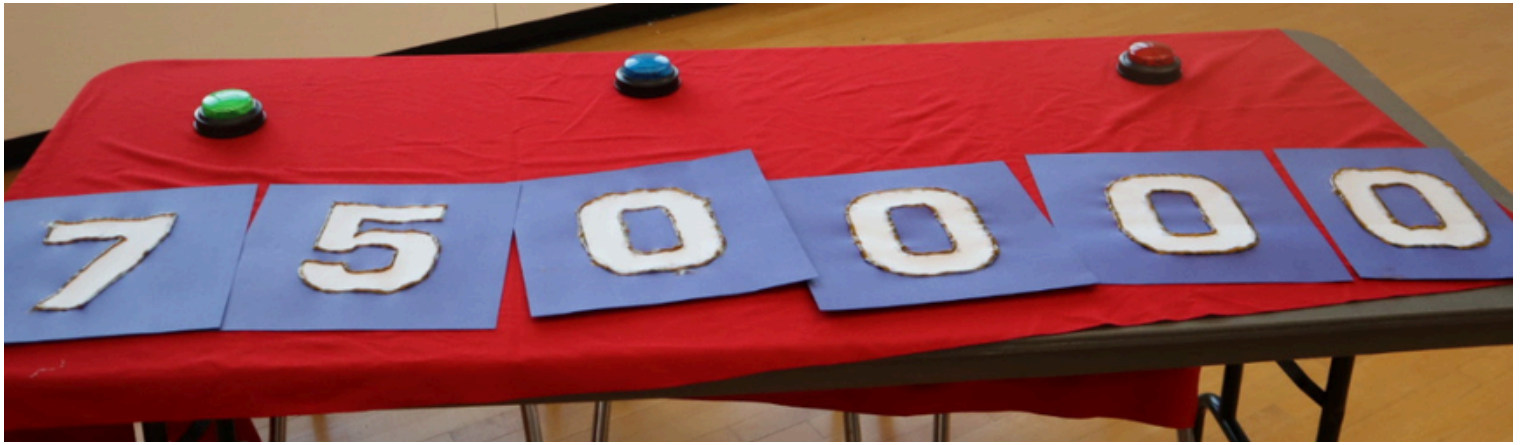
Our community impact programs continue to expand to meet rising demand. Programs like Power Up and Family Friend are reaching more participants than ever before. These programs are addressing real challenges in our community—supporting youth development, reducing isolation, and strengthening families—and we are committed to continuing to grow them responsibly.



At the same time, we are investing in the experience of all members. Early in 2025, we made a significant investment in new wellness centre equipment, enhancing the quality, accessibility, and overall experience of our health and fitness spaces. These investments ensure that our facilities continue to meet the needs of a growing and diverse membership base while supporting long-term engagement and retention.

We also took an important step toward long-term sustainability through a successful YMCA Endowment Fund campaign. This work ensures that the impact we are making today will continue well into the future, creating a stable source of funding that supports access, youth development, and community wellbeing year after year.

Continues...



Across the organization, momentum continues to build. Participation is increasing, partnerships are deepening, and our role as a trusted community hub is stronger than ever. The YMCA is more than a place to work out—it is a place where people connect, grow, and belong.

This work is only possible because of our people. I want to thank our staff team, Board of Directors, volunteers, donors, and partners for their commitment to our mission. Together, we are creating meaningful opportunities and strengthening the fabric of our community.

Looking ahead, our priorities remain clear: expand access, deepen impact, and ensure long-term sustainability. The need is growing—and so are we.



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Thank you for being part of this work and for helping our community continue to shine on.



Darcy Delaney
President & CEO
YMCA of Fredericton



ANNUAL REPORT FROM CHERYL SCHOLTEN - CHAIR OF THE BOARD OF DIRECTORS

I have had the privilege of serving as Chair for another wonderful year at the Fredericton YMCA. During this year I have enjoyed watching the Y Community grow and thrive. I was thrilled to see the turnout at various local events such as Healthy Kids Day (huge turnout despite the rain), the Peace Medal Presentation to Alex Scholten and Family Day. As always, I enjoyed volunteering at the annual Nashwaaksis Y Service Club for YMCA Strong Kids Communities Breakfast Fundraiser and my waitressing skills are improving. I also enjoyed participating in the events held in conjunction with the Ignite the Future Campaign in partnership with the Y Endowment Board. Playing a small part in the outstanding success of this campaign was very rewarding. The substantial funds raised will ensure YMCA Fredericton can continue to provide ongoing financial assistance to kids and their families to attend summer camp.



The Fredericton YMCA continues to reach out to the Fredericton community. The ongoing discussions with the City of Fredericton on the possible establishment of a pool facility on the grounds is one such initiative. The staff at the Y continue to expand programming including the introduction of the F.I.R.E. Program which provides fun activities for youth on a Friday evening. This ongoing commitment to Y members and the community is made possible by the outstanding staff and Board of Directors. The Fredericton YMCA added 4 new members to the Board of Directors in 2025 being David Lavigne, Christopher Dedam, Suzanne Desrosiers, and Jackie Oncescu.

The Fredericton YMCA Strategic Plan is up for renewal this fall and I look forward to building on the success we have had in our objective of Healthy People for Healthy Communities. I am proud to be a part of the Fredericton YMCA family which continues to be place where people feel welcomed and accepted. I look forward to working with the incoming Chair, Stephanie Carter in the upcoming year.

Cheryl Scholten
Chair of the Board of Directors





ENDOWMENT FUND REPORT - PETER CLARK, CHAIR OF THE ENDOWMENT BOARD

The Fredericton YMCA Endowment Fund exists to ensure the long-term growth and stability of our YMCA—supporting its mission not only for today, but also for generations to come.

Through prudent stewardship and investment, the Endowment Fund provides reliable, ongoing support that enables the YMCA to respond to evolving community needs while maintaining a strong foundation for the future.

This past year marked a transformational moment for the Endowment Fund and for youth in our community. The Ignite the Future campaign brought together an extraordinary group of donors, volunteers, and partners to achieve something remarkable—raising \$750,000 to establish the J.T. Clark Family Foundation Youth Impact Fund. This fund will generate sustainable annual support to ensure that financial barriers never prevent young people from participating fully in YMCA programs.

The success of the Ignite the Future campaign also expanded awareness of the Endowment Fund and strengthened our Heritage Club, welcoming 17 new members who have made long-term commitments to the YMCA's future. This growing base of support ensures that the Endowment Fund will continue to play a critical role in advancing the YMCA's mission of building healthy people and healthy communities.

We are especially grateful for the leadership and generosity of the J.T. Clark Family Foundation, whose support served as a catalyst for the campaign's success. On behalf of the Endowment Fund Board, we extend our sincere gratitude to every donor, volunteer, and partner who contributed to this achievement. Your generosity is not only impacting lives today—it is creating lasting opportunity for the future of our community.

How Your Endowment Gift Works

Your Gift



Matched by J.T. Clark Family Foundation



Safe Investments



Interest Earned



Ignite the Future





UPDATE ON PHILANTHROPY & COMMUNITY OUTREACH ELIZABETH KEARNS, DIRECTOR OF DEVELOPMENT

This year, the generosity of our donors, partners, and community members ensured that hundreds of children, youth, families and seniors could access programs and supports they might otherwise have gone without. With deep gratitude, we are proud to share that, because of our donors, we provided more than \$500,000 in membership assistance and free programming in 2025.



262 subsidized weeks of YMCA day camp were provided to children who otherwise would not have been able to attend through our GIFT OF CAMP campaign.



40 single parents, along with their **65** children, participated in monthly FAMILY FRIEND sessions, finding mutual support, friendship and learning opportunities.



739 people attended our 3rd ANNUAL HEALTHY KIDS DAY! A free community event celebrating fun, movement and connection.



\$2,656.25 was raised at our ANNUAL STRONG COMMUNITIES BREAKFAST FUNDRAISER, hosted by the Nashwaaksis Y Service Club.



\$750,000 raised for the Ignite The Future Campaign.

POWER UP!

2025 was also an exciting year for Power Up, our leadership development program for youth ages 12 to 15 that focuses on building confidence, empathy, leadership, and a spirit of adventure. We continued offering the program at the YMCA on Thursday evenings and, thanks to a generous grant from the Fredericton Community Foundation, continued our partnership with George Street Middle School to offer a mini Power Up program through its SPARK co-curricular enrichment program. In 2025, more than 130 youth participated in Power Up, helping spark a new generation of young leaders in our community.

Continues...



FEBRUARY FUNDRAISERS

In February 2025, we hosted 2 favourite annual events. Despite a winter storm, our 3rd Annual YMCA Family Day Open House welcomed more than 300 children and family members for a fun and free day of swimming, crafts, play climber time and more. For many guests, it was their first time visiting the YMCA.

Our annual Strong Communities Fundraising Breakfast, held in partnership with the Nashwaaksis Y Service Club, raised funds to support variable rate memberships so that all children, youth, families, and seniors can belong at the Y.

GIFT OF CAMP

In April, the Fredericton YMCA, alongside the Atlantic YMCAs, was recognized by NAYDO, the North American YMCA Development Organization, with an Award for Excellence in Strategic Collaboration for Gift of Camp. This initiative raises funds to provide safe and enriching summer camp experiences for all children, regardless of financial circumstances.



In summer 2025, more than 260 summer day camp weeks were provided to children in our community through Gift of Camp funding. We extend special thanks to the Epsilon Y Service Club for being Gift of Camp champions and lead donors.

HEALTHY KIDS DAY

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POWER UP CAMP **PowerUp** ENERGIZE. EMPOWER. ELEVATE.

June also marked the launch of Power Up Camp, an extension of our recreation-based leadership development program for youth ages 12 to 15. Power Up Camp offered six weeks of day camp filled with fun, friendship, games, swimming, laughter, and service. Each week, campers participated in two service projects, helping prepare meals for clients at Greener Village and hosting a carnival for younger YMCA day campers. We also had the opportunity to host a small group of young leaders for an overnight adventure camp. A special thank you to our friends at the Capital Y Service Club for generously sharing beautiful Camp Magaguadavic for this experience.

F.I.R.E. **F.I.R.E.** FUN INCLUSION RECREATION EVERY FRIDAY

In October, in effort to continue connecting with Power Up alumni, we launched Friday Night F.I.R.E., which stands for Fun, Inclusion, Recreation, Every Friday. This drop-in program at the Y for youth ages 12 to 15 quickly reached capacity, serving more than 40 youth each week. F.I.R.E. has become a vital program for young people seeking connection, mentorship, and a safe place to belong. Each week, the YMCA comes alive with youth enjoying swimming, the gymnasium, table tennis, foosball, and time to simply be together.

What stands out most this year is the depth of impact made possible through collective generosity. Every gift contributed to stronger programs, expanded reach, and meaningful outcomes for people across our community.

As we look ahead, the need for accessible, community-based programs continues to grow. We remain deeply grateful to our donors and partners who believe in the YMCA's mission and invest in the wellbeing of our community. Together, we are building a Fredericton where everyone has the opportunity to thrive.



WELLNESS, AQUATICS, MEMBERSHIP AND YOUTH

GROWTH is the theme for 2025 in the Wellness, Aquatics, Membership and Youth Program Department. We are delighted to share with you the highlights from the past year.



5,426

End of year active memberships.
Up 396 from last year.



280

End of year active memberships for
FREDERICTON
NORTH YMCA. Up
49.7% from last year.



70

Group Fitness
Classes offered
per week.



631

Active swim
lesson
registrations at
year end.



891

Active Youth
Program
registrations at
year end



Shine On

UPDATE FROM CHILDCARE

During the summer of 2025, our summer camp programs achieved 92% enrollment capacity, reflecting strong community capacity, reflecting strong community demand, effective planning, and high-quality program delivery.

A significant facility enhancement was completed with the renovation of the child care playground. This improvement has strengthened the overall learning environment and outdoor experience for children and families. The project was successfully completed with valuable collaboration and support from the Maintenance Department and Darcy, whose contributions were greatly appreciated.

In addition, all child care classrooms — including Early Learning and School Age programs — received perfect inspection and monitoring visit reports. These outcomes demonstrate our team's consistent adherence to regulatory standards and commitment to excellence in safety, programming, and care.

