

Healthy People for Healthy Communities
COMMUNITY IMPACT REPORT

20
21

YMCA of
Fredericton



Our Mission

We are a charitable organization that works in partnership with our community to help everyone reach their full potential through the promotion of a healthy body, mind and spirit.

Our Vision

"Healthy People for Healthy Communities."

Our Values

The YMCA of Fredericton is guided by values that inform the way we act and the decisions we make:

FUN

CARING

INCLUSIVENESS

RESPECT

ACCOUNTABILITY

2021 was once again a challenging year for our YMCA. The uncertainty of the global pandemic spanned the entire year and impacted our overall operational goals for membership, childcare, aquatics, youth programs and our Community Impact Initiatives.

In addition to the operational impact of the pandemic, our YMCA experienced significant staffing changes in the Health Fitness and Aquatics department, Child Care and Youth Programs, Community Outreach and the departure of the CEO Jason Dickson.

With the exceptional leadership Jason provided, followed by the incredible work of Michelle Paquin as Interim CEO while managing the finance department, our YMCA has completed the fiscal 2021 year in a positive financial position. This would not have been possible without the support of our dedicated members and continued financial support from the federal and provincial governments.

Our association's focus for 2022 and beyond will be *"Organizational Growth and Community Impact"*. With a new team of directors, dedicated staff and volunteer board members, we will be creating a new strategic plan to support our membership experiences, child and youth programs, aquatics and community impact initiatives.

Overcoming the challenges of 2020 and 2021 have given our team some incredible opportunities to develop new best practices and demonstrate our organizational resilience.

Our Strong Communities Fundraising Goals generating \$213,000 to support our variable rate members, sending children to camp and supporting families in the child care during the year.

We are grateful for our loyal membership, donors and volunteers. We are thankful to our hardworking and dedicated employees and to our Board for providing leadership in another unprecedented year.

Our focus is now on the future, and I look forward to being a part of this association with all of you.



Darcy Delaney
President and CEO



More than a gym...



Setting Goals, Meeting Goals Meet Harriett McNeill

On March 25, 2022, YMCA member Harriett McNeill reached a milestone in our lap pool of 2 million metres of swimming! Harriet tells us how she accomplished her goal.

"The Y has made my life complete. I enjoy the friendships I have made and the many fitness classes." Yet, it is at the pool where we can find Harriett swimming her laps in the early mornings. Harriett's journey to become a member of the Y began 50 years ago when she received a referral to the "Healthy Back Program" offered through the Y. Harriett suffered from a severe bad back and the instructor suggested that swimming would be helpful. Only thing was, Harriet was not a swimmer! Ed Sandow, the Aquatics Director at the time, suggested that Harriett start with swimming lessons, and as she improved, Ed recommended she join Masters Swimming. Harriett started slowly, only making it to half the length of the old Y's 20 yard pool, but she got hooked into swimming with the competitive swimmers, and before she knew it, Harriett was swimming multiple laps and eventually competing in swim meets i Saint John, Moncton, Fredericton, Halifax, Winnipeg and Montreal.

Harriet's dedication and determination is an inspiration.

Re-fuel and Replenish at the Y! Meet Derick Weeks

Derick has been a member of the YMCA of Fredericton for roughly 10 years. Lunch Hour "Body Pump" (now Group Power) was a great way to fit in that noon-hour workout. But these days, with different kinds of work demands and the requirement for more flexibility in his day, Derick finds that the Wellness Centre is a perfect place to fit in an invigorating workout on his own time. Derick appreciates that the Y offers state of the art fitness equipment and a steam room for much needed downtime. The Y is a place for Derick to re-fuel and replenish.

The YMCA is close to Derick's home, which makes it easier to maintain a regular workout schedule. The Y is also a fixture of the community, and makes it a clear choice for Derick to take his children for swimming and basketball programs. With something for everyone, it also has that "community feel". Derick knows that he is welcome when he enters the Y because the people at the Welcome Desk are friendly and helpful. "They greet you upon entering and thank you as you leave."

Derick sees that the Y is a great place his fitness journey and his overall mental well being.



Financial Statement

THE FREDERICTON YMCA INC.
Statement of Revenues and Expenditures
Year Ended December 31, 2021

	2021	2020
REVENUE		
Memberships	\$ 1,680,500	\$ 1,534,647
Childcare	988,679	794,695
Grants <i>(Note 13)</i>	936,174	1,266,027
Program fees	206,297	127,612
Cultures retail sales	27,610	116,189
Donations and fundraising	200,500	181,816
Administration fees	110,235	34,753
Facility rental	24,117	19,083
Other	-	571
	<u>4,174,112</u>	<u>4,075,393</u>
EXPENSES		
Salaries and benefits	2,220,139	2,104,076
Building and maintenance	486,454	437,066
Programs and services	327,080	247,324
Administration	303,080	263,566
Interest on long term debt	70,685	107,384
Cultures purchases	22,535	59,071
Bad debts	7,385	8,725
	<u>3,437,358</u>	<u>3,227,212</u>
EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS	<u>736,754</u>	<u>848,181</u>
OTHER INCOME (EXPENSES)		
Amortization of deferred contributions - capital assets	467,227	470,647
Amortization of capital assets	(800,434)	(799,768)
	<u>(333,207)</u>	<u>(329,121)</u>
EXCESS OF REVENUE OVER EXPENSES	<u>\$ 403,547</u>	<u>\$ 519,060</u>

YMCA OF FREDERICTON 2021-2022 BOARD OF DIRECTORS

Ben Coles Chair	Erin Smith Chair Elect	Paul Bowman Director	Maria Conroy Director	Mark Hazlett Director	Cheryl Scholten Director	Tony Vienneau Director
Mark Wies Past Chair	Darcy Delaney President & CEO	Dr. Philipp Burton Director	Emily Forestell Director	Don Roy Director	Linda Speedy Director	

Celebrating all things Y!



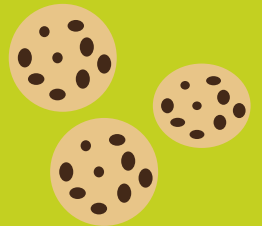
Let's celebrate our generous donors who put smiles on the faces of so many children in our community as they had the opportunity to go to a YMCA summer day camp! Thank you Riverview Ford Lincoln and Worrall's furniture!



Let's celebrate our Zumba instructors and community members that came out on June 27th to shake a tail to some saucy Latin rhythms while fundraising for the YMCA's Strong Communities Campaign!



Let's celebrate Jonathan "Monkeyman" Ramirez from Monkeycakes for raising **\$600** for the Strong Communities Campaign. **300** cookies sold out in **2** hours!



Let's celebrate **TEN** years at our 570 York Street location!



Spin 2021



Let's celebrate the YMCA of Fredericton's Annual Spin-A-Thon Event! On October 23, 2021, community partners, donors, sponsors and volunteers all came together to peddle for a purpose. Within 4 hours, we raised **\$21,000.00** for the Strong Communities Campaign!

Let's celebrate Georgette Roy! She is the 2021 recipient of the YMCA Peace Medallion. Georgette is renowned for her positive energy and boundless determination, and is lovingly described as "a force of nature." Georgette is building peace in our community through compassion and generosity.



Let's celebrate Darcy Delaney! Darcy became the CEO of the YMCA of Fredericton in December, 2021. Darcy is an enthusiastic and authentic leader and has illustrated his commitment to fostering collaboration and inclusivity to maintain and strengthen the YMCA presence in our community.



Let's celebrate the success of Giving Tuesday, 2021! Donors donated a total of **\$7,570** that was matched by Riverview Ford Lincoln to equal a total of **\$15,140** donated to the Strong Communities Campaign!





Our Amazing Donors...

FRIEND

Sandra Abbott
Anonymous (4)
Martha Amos
Doreen Armstrong
Phillip Arbeau
Ian Arseneault
Elizabeth Beaton
John Bleumortier
Joanne Boleyn-Landry
Paul Bowman
Dale Bray
Sharon Brennan
Larry Broad
Carolyn Brown
Drew Brown
Jean Brown
Calvin & Daphne Bruce
Jean-Benoit Clement
Amber Corby
Mark Coy
George & Barbara Cross
Dan & Carol Ann
Crowther
John Cullinan
Candace Currie
Patrick Daley
Michael Davidson

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Dempster
Peter Dielissen
Kendall Dunham
Lee Evans
Susan Facey
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Don Feeney
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Geldart-Bentley Melissa Giles
Joan Gillespie
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Paula Glendenning
Donna Gordon
Greg Gordon
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Emily Haswell
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Tanya Hayward
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Jamie & Barbara Henderson
Kathryn Hewitson
Francine Holland
Mark Holleran
Joslyn Howatt

Michelle Ingraham
Dawn Jack
Floyd Jackson
Colleen Jesso
Maynard & Elizabeth Jones
Elyse Kelly
Ann Kennedy
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Clarence Landry
Angela Legere
Lisa LePage
Earnest MacKinnon
Ching-Huai MacLaughlin
Paul MacNabb
Leslie Marques
Betty McCarthy
Julie McConaghy
Peter McCrory
Joan McKay
Mel McGuigan
Heather McTiernan
Shirley Merrithew
Victoria Mochama
Jim & Beverly Morell
Dan & Maggie Murray
Jane Murray
My Tribute Gift
Travis Osmond
Michelle Paquin

Elaine Peters
Peters Rouse
Trudy Pond
Tanya Priest
Bruce Read
Marry Rimmer
Nancy Roach
Karen Robichaud
Celine Roy
Shelley Sansom
Frank & Jeannette Sauntry
Rob Sauntry
Sheila Scott
Angela Selby
Andrew Smith
Michael John Smith
John Stewart
Arlene Stocek
John Sturgeon
Michael & Tanis Taylor
Richard & Brenda Tingley
Angie Thompson
Dianne Tommy
Mike Toole
Mark & Shawna White
Richard & Sabra Ward Jarvis
Wedley
Amelia Welch
Brent Wilson

MEMBER

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Greg Beers
Capital Y 's Menettes
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Jodi O'Neil

Ken Oliver
Sandy Perley
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Lori Schriver
Diane Sharpe
Calvin Smith
Dave Stafford

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Richard & Arlene Audas
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Bird Stairs
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Duncan Campbell

Robin Chaplin
Bob & Adrienne Coy
Dawn DeCoursey
Jonathan DesRoches
Dalton & Mary Dickinson
Geraldine Fitzpatrick
Robert Grant
Linda & Cedric Haines

Susan Holt
Jeffrey Jansen
Karina & Frank LeBlanc
Ron & Carol Loughrey
William & Martina Matthews
Duncan MacDonald
Mary McKean
Carl & Rose McLeod

Scott Ricketts
The Right Choice Realty Ltd.
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Robert Skillen
Jason & Shawna Vandertoorn
Arnie Wilkins
Alice & Peter Young

SPONSOR

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Arthritis & Injury Care
Avalon Salon Spa
Linda & Brian Barnes
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John Boyne
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Peter & Kari Clark
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Dr. Rick Chisholm
Wladyslaw Cichocki
DM White Architecture
David Clark Law

Foster & Company
Fredericton Home Hardware
Building Centre
Fredericton Region Solid Waste
Nicole Gaudet
John Gorrill
David & Janice Hashey
Jim Hayden
Mark & Leanne Hazlett
KPMG
Al & Helen Kingston
Margaret Loughrey
Dorothy McDade

John McKinney
McMillian Dentistry
Harriett McNeil
McInnes Cooper
Monkeycakes
NBCC
NB Power
Heather Neilson
Orthopaedics Plus
George Peppin
PMC
Precision Plasma & Sputtering Ltd.
Royal LePage Gardiner Reality

John & Wendy Sinclair
Linda Speedy
Sunpoke
Catherine Sutherland
Teed Saunders Doyle & Company
West Hills Golf
Wheels & Deals
Wilson Insurance
Wood Motors
Doug Wright
Zumbathon

BENEFACTOR

J. W. Bud Bird
Ben & Rachael Coles
Kelly Cain & Darren Craswell
Richard & Margie Clark
Dillion Consulting Limited

Lily Fraser
Fredericton Community Foundation
- Ottis Logue
- Reg Wheaton
Greg & Anna MacFarlane
Mais Family Foundation

Maple Leaf Homes
Richard & Michele McGuigan
Jerry & Carolyn Mulder
New Brunswick Medical
Society
R J Bartlett Engineering

Jane & David Rioux
Ray Schriver
Etienne & Vickie Theriault
Worrall's Furniture

CHAMPION

Auxilium Foundation
Amy Bragdon - Bragdon Realty
Chris Butler

David Clark & Barb Ramsay
John & Pam Clark
Fredericton Direct Charge Co-op

Giftfunds Canada
Margaret & Bill Jones
Nashwaaksis Y Service Club
PC Corp.

Riverview Ford Lincoln
David & Elizabeth Wilson Family
Foundation
David & Margot Russell

FREDERICTON YMCA ENDOWMENT FUND INC.

2021 for the Fredericton YMCA Endowment Fund, had a similar look and feel to the prior year – strong portfolio financial returns, a large donation to the David and Elizabeth Wilson Family Foundation Fund in support of Strong Communities, continued financial support provided to the YMCA, and more Zoom meetings than we would care to count for the Endowment Fund’s board of directors! The Endowment Fund has kept a low profile during COVID-19, but in 2022 we look forward to hosting a reception for the Heritage Club and our generous donors who are leaving a legacy for the continued growth and stability of the Fredericton YMCA for years to come. The Endowment Fund board would like to recognize and remember Heritage Club members who have passed away since last year’s report. Ralph Bartlett, Stella Sansom and Duncan & Fay Campbell were active for many decades in giving of their time, treasure and talents to the Fredericton YMCA. We will miss them dearly and are pleased that their families continue to in their support of the Fredericton YMCA.

2021 FINANCIAL REPORT

The Endowment Fund’s investment committee and its external investment management firm, Connor Clark & Lunn Financial Group, are focused on achieving the Fund’s investment objectives over the longer term. The rebound from the initial downward market impact of COVID-19 in 2020 continued throughout much of 2021. Strong equity markets and tactical asset allocation decisions by the manager resulted in the Endowment Fund’s portfolio generating a 9.2% return and outperforming its benchmark in 2021.

2021 INVESTMENT REPORT

At December 31, 2021, the amount of net assets of the Endowment Fund was \$2,586,401. This represents an increase of \$190,074 compared to the previous year. The increase in assets for the year resulted from a net gain in operations (was mainly due to positive investment returns), endowment contributions from donors and partially offset by a \$51,289 distribution to the Fredericton YMCA. The Endowment Fund is in compliance with the Canada Revenue Agency’s annual disbursement requirements for charitable organizations. The Endowment Fund’s audited financial statements are available for review at the Fredericton YMCA website.

Table 1. Annualized Investment Returns After Fees as of December 31, 2020

	1 YEAR	3 YEAR	5 YEAR	Inception*
Actual	9.20%	10.42%	6.82%	7.49%
Benchmark	8.31%	10.66%	7.34%	7.49%

* Since Connor, Clark & Lunn began managing fund in November 28, 2011

Table 2. Allocation of investments of asset classes as of December 31, 2021 as compared to the Fund’s Investment Policy Statement (IPS) long term target allocations

	ACTUAL ALLOCATION DECEMBER 31, 2021	IPS TARGET ASSET ALLOCATION	DEVIATION TO STRATEGIC TARGET*
Cash	0%	0%	0%
Fixed Income	42%	45%	-3%
Alternative Assets			
Market Neutral Strategy Fund		7%	0%
Real Estate and Infrastructure Funds	10%	3%	
Equities			
Canadian	13%	15%	-3%
Global	36%	30%	6%
Total	100%	100%	0%

* aggregate deviation may not add to 0 on report due to rounding

ENDOWMENT BOARD

Peter Clark, President
Byron James, Vice President
Darcy Delaney, CEO
Ben Coles, YMCA Board Chair

Michael English – Treasurer
Brett Barnhill
Jeff Callaghan
Jeanne Geldart-Bentley

Mark Holleran
Bill Jones
Frances Lipsett
Kate McMillan

Susan Montague
David Rioux
Erin Smith, YMCA Board Vice Chair
Mike Webb

YMCA Heritage Club

Is a group of individuals who have chosen to leave a legacy gift to the Fredericton YMCA through planned giving, or they have made a significant charitable gift to the Endowment Fund. It is about making a long term investment in the YMCA and being part of our mission by building today for a stronger tomorrow.

Mary Jane Bartlett	Meridee Craft	Robert & Maria Matthews	Stella Sansom
Dorothy McDade	Dr. Don Feeney	Doug & Sheila Morgan	Richard & Brenda Tingley
Jim & Beth Clark	John Hanson	Heather Neilson	Lincoln & Donna Thompson
John & Pam Clark	Margaret & Bill Jones	Jamie & Gisele Petrie	Mike Webb & Becky Sullivan
John Clark Sr.	Joan Kenney	Jane & David Rioux	Elizabeth Wilson
Peter & Kari Clark	Dr. Ramaiyer & Sita Krishnaswamy	David Saad	
Richard & Margie Clark	Margaret Loughrey	David & Brenda Sansom	

HERITAGE CLUB MEMBERS WHOSE GIFTS ARE BUILDING TODAY FOR A STRONGER TOMORROW

A. J. Sandy LeBlanc	Wilma Clark	Lawrence & Miriam Menzies	Will Webb
Marjorie Atkinson	Burton Colter	Gordon Neil	David Wilson
Ralph Bartlett	Robert Forbes	Murray Neilson	
John Bliss	Robert Kenny	Nancy Ross	
Ron & Dora Burgess	Ottis Logue	Grant Sansom	
Duncan & Fay Campbell	Ellen MacGillivray	Murray Sargeant	
Ron & Pat Campbell	Sheila McLeod	Rebecca Watson	



The Wilson family has a long history of community involvement that has helped make Fredericton a better place. In August of 2019 Fredericton YMCA member, donor, volunteer and friend, David J. Wilson, passed away. The David & Elizabeth Wilson Family Foundation has donated \$75,000 to the Fredericton YMCA Endowment Fund. Their legacy gift supports the work of the YMCA, an organization that was such an important part of David's life.

