



YMCA of Fredericton

2016 Annual Report

Healthy People For Healthy Communities





OUR MISSION

OUR YMCA IS A LEADING CHARITY THAT WORKS IN PARTNERSHIP WITH OUR COMMUNITY TO PROMOTE A HEALTHY SPIRIT, MIND AND BODY AND THE BASIC RIGHTS AND NEEDS OF ALL.





MESSAGE TO THE COMMUNITY

At the YMCA of Fredericton our vision is “Healthy People for Healthy Communities”. Last year was a healthy year for our Y; it was one of reflection and planning for the transformational change that will be our future.

It has become a competitive market across the country with more businesses understanding that health, wellness and well-being are becoming the norm rather than the exception and certainly more important to individuals and families. We as Y’s must make the necessary moves to remain vibrant and viable within this changing environment.

Nationally, Y Canada has recognized the changing landscape and are adapting to meet the demands of Y’s across the country. A “refresh” of the Y Canada strategic plan is underway recognizing the need for a midstream shift in how we do business.

This same changing landscape is in front of the YMCA of Fredericton. While we remain true to our mission and our vision we must be flexible so that we are able to meet the needs of our members and our community, while securing the long-term sustainability of the organization.

This has been a year of transition for the YMCA of Fredericton. We thank outgoing CEO Barb Ramsay for all that she has done for our Y. Her dedication to our Y’s mission and her passion for people will be greatly missed. We welcomed new CEO, Jason Dickson, to our organization who brings his own passion for our Y and will lead us as we meet and surpass the demands of the future.

Entering our 159th year of serving the Fredericton Region, our Y remains the one constant that our community can rely on. It is a second home to many in our community and certainly the first stop for newcomers as they make Fredericton their home. We celebrate and thank the hard working, staff, and volunteers in addition to our members, who make the Y such a great place to be, and who understand that our Y is more than just a gym.

Sincerely,

Lisa LePage
President, YMCA of Fredericton

Jason Dickson
CEO, YMCA of Fredericton



LEADERSHIP & GOVERNANCE

2016 OPERATING BOARD OF DIRECTORS

J. W. Bud Bird, Honourary President

Christine Bourgoïn*

Silke Brabander*

Kelly Cain

Chris Carson

Ben Coles, Member at Large

Jason Dickson, CEO

Deidre Green*, Vice President

Paul Lavoie

Lisa LePage, President

Jo-Anne Linton

Nigel Orfei

Jennifer Phillips

Jan Rowinski

Stacey Russell

Lincoln Thompson, Past President

Ann Marie Wood Seems, Treasurer

**resigned during term*

THE FREDERICTON YMCA INC. Statement of Revenues and Expenditures Year Ended December 31, 2016

	2016	2015
REVENUE		
Memberships	\$ 1,864,030	\$ 1,850,065
Programs	1,501,619	1,605,257
Grants (Note 13)	689,824	679,279
Cultures	220,485	222,784
Donations	110,804	57,890
Administration fees	63,184	47,353
Facility rental	31,180	23,210
Membership services	25,016	27,840
Other	2,810	28,540
	<u>4,508,952</u>	<u>4,542,218</u>
EXPENSES		
Program and membership salaries and benefits	2,197,595	2,032,892
Administrative and maintenance salaries and benefits	651,420	602,582
Administration and maintenance	373,851	451,483
Utilities	302,277	360,055
Program supplies	297,184	222,733
Cultures	196,143	191,857
Rent	179,767	227,184
Interest on long term debt	132,315	163,104
Interest and bank charges	113,999	21,884
Transportation	112,405	102,714
Telephone	33,716	33,397
Advertising	32,273	46,516
Staff and volunteer development	13,563	28,992
Bad debts (recovery)	6,915	(7,458)
Overseas projects	1,800	1,800
	<u>4,645,223</u>	<u>4,479,735</u>
(DEFICIENCY) EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS	<u>(136,271)</u>	<u>62,483</u>
OTHER INCOME (EXPENSES)		
Amortization of deferred contributions - capital assets	385,313	397,746
Amortization of capital assets	(818,658)	(821,685)
	<u>(433,345)</u>	<u>(423,939)</u>
DEFICIENCY OF REVENUE OVER EXPENSES	<u>\$ (569,616)</u>	<u>\$ (361,456)</u>



GLOBAL AND COMMUNITY



The provincial government has invested \$260,000 in the Fredericton YMCA to support newcomers in the Fredericton region. The funding, over two years, will help the YMCA develop employment action plans and provide employment counselling services to newcomers. Julie Little is the YMCA of Fredericton's new Employment Counsellor assisting Newcomers in their employment search. Our office is located at 390 King Street, Suite 210.



The YMCAs Community Closet is a free initiative that allows anyone to shop for free. We are happy to be able to offer this much needed service to our community.

2016 Peace Medallion Recipient: Mary Dickinson, a tireless and committed long-time volunteer in the community of Fredericton, was awarded the YMCA's 2016 Peace Medallion for her work with refugees and for other community initiatives during YMCA Peace Week November 2016.

"Years ago there was a song "Give peace a chance..." and Mary is one person who is very actively working to make that happen in Fredericton. When it comes to promoting peace within families, within communities, and within Canada, she is an outstanding example of a citizen who lives that wish – and is capable of energizing others to join in giving peace a chance." says H. Monte Peters, pastor of the Holy Family Catholic Church.

The medallion recognizes the accomplishments of individuals who exemplify the values in the YMCA's World Alliance's Peace Statement. "Peace has many dimensions," it reads. "We cannot expect to live in a world of peace if we are unable to live in peace with those close to us — even those who differ from us. The responsibility for peace begins with each person, in relationships with family and friends, and extends to community life and national activities."





YMCA OF FREDERICTON DONOR LIST

FRIEND

Keith Allaby	Jane & Lee Corey	Alan Hitzroth	Nigel Orfei
Azellie Allain	Sharon Cowan	Allison Hubbard	Jacques Paynter
Chrystal Allen	Celinda & Graham Crandall	Michele Ingraham	Marc Peppin
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Roger Bannister	Heather deVries	Leslie Livingston	Bruce & Cathy Read
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Sharon & Patrick Brennan	Geraldine Fitzpatrick	Joan McKay	Ron Stevens
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Louise Brooks	Rick Fraelic	William & Judith Morrison	John Sturgeon
Scott Brown	Joan Gillepsie	Gregory Morton	Stacey Thornton
Elizabeth & Ken Burke	Neil Gordon	Albert & Margaret Murray	Malcolm Trail
Chris Carson	Burton Green	Barton Myers	United Way
Al Carson	Brian & Elaine Griffiths	Lorainne Neill	United Way of Greater Burlington
Mike Casey	Stephanie Haines-Lacey	Stuart Norton	Angela Walton
Jill Chenard	Percy Hallman	Colleen O'Donnell	Shawna & Mark White
Catherine Clark	LeeAnn Hanlon	Frank O'Donnell	Brian Wilkins
Ruth Claybourn	Katie Haralampides	Mary O'Keefe Robak	Douglas Wright
Carley Colwell	Roger Harley	Optimized Planning & Interiors	

Every effort is made to ensure the accuracy of our donor lists, however mistakes can occur. If your name is misspelled, incorrectly listed or omitted, please accept our apology and contact us at 506-462-3000 ext: 105. We will be happy to correct our records.



MEMBER

Anonymous
Bird Stairs
Christine Bourgoin
Arnold Budovitch
Frank Camm
Ben & Rachel Coles
Dawn Decourcey
Matt Decourcey
Dr. LV Nofall Prof. Corp.
Kendell Dunham
James & Donna Dysart
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Jeanne Geldart-Bentley
Phillip & Colleen Gilks
Linda & Cedric Haines
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Dale Horncastle
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Heather MacDonald-Bosse
Joan McCready
Dr. John McMullen
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Zumbathon

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Ray Schriver
John & Wendy Sinclair
Gerald* & Catherine Sutherland
Judy & Wavell Underhill /
In memory of Evan Underhill

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Kelly Cain
John & Pam Clark
Richard & Margaret Clark
Sarita Gujar
In memory of Connie Mason
Ramaiyer & Sita Krishnaswamy
Richard McGuigan / MECCA
Jerry & Carolyn Mulder
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Heather Neilson
R J Bartlett Engineering Ltd.
Dan & Nancy Rearick

Vince & Bernice Ramsay
David & Margot Russell
Etienne & Vickie Theriault
Lincoln & Donna Thompson
Mike Webb

David & Elizabeth Wilson

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John Bliss & Dorothy McDade
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Canadian Tire Foundation for Families
David Clark & Barb Ramsay
Connor Clark & Lunn
Fredericton Community Foundation
Fredericton Direct Charge Co-Op
Giftfunds Canada
Margaret & Bill Jones
David & Jane Rioux
Scotiabank
Ultramar Canada Inc.

**deceased*



FREDERICTON YMCA ENDOWMENT FUND

2016 ENDOWMENT FUND BOARD OF DIRECTORS

Michelle Audas

Ralph Bartlett *

Pam Clark *

Peter Clark, Vice President

Jason Dickson, CEO

Bill Jones

Sandy Kitchen

Patrick Lacroix

Lisa LePage, President Operating Board of Directors

Frances Lipsett

Kate McMillan

Margaret Loughrey

Nick McCarthy

Dan Murray, Treasurer

David Rioux

David Russell

Etienne Theriault, President

Jason Vandertoorn, Past President

Michael Webb

**resigned during term*

During the current year, the Board approved a three year strategic plan (2016 -2018). The Plan identifies four strategic directions:

Growth: the Fund is looking to increase the level of support it provides to the Fredericton YMCA and to support the Y in more strategic areas.

Donor Friendly: the Fund wants to better meet the philanthropic goals of donors by providing them with greater options to support the Endowment Fund.

Develop Relationships: The Fredericton YMCA and the Fredericton YMCA Endowment Fund have very strong relationships with many members, friends and donors. We want to improve on those relationships and develop new relationships going forward.

Governance Excellence: the Fund wants to bolster trust, reduce organizational risk and improve governance practices by implementing the Imagine Canada standards.

As a result of a prior agreement with the Fredericton YMCA Board, the Fund carried out a one on one conversation with the 2015 Strong Kids Donors in the Champions and Benefactors categories, giving them clear options to direct their annual contribution.

The Fund carried out a review of the present planned giving and annual giving donor options, identified new options including expending funds and developed and updated policies and procedures. A review of the Bylaws was carried out and a new process was implemented for the identification and recruitment of Directors.

The Fund made several enhancements in financial accounting and statement presentation in 2016. These enhancements were aimed at improving the clarity of the underlying endowed nature of funds.

2016 FINANCIAL HIGHLIGHTS

In 2016 the Endowment Fund Board of Directors approved \$85,000 in fund distributions to the Fredericton YMCA. \$75,000 was the seventh of ten equal annual distributions to the YMCA towards the costs of the recently completed new Fredericton YMCA facility. The remaining \$10,000 distribution was for Strong Kids initiatives at the Fredericton YMCA. Since inception the Fund has contributed \$1,031,000 to the YMCA.



Total net assets grew by \$20,480 in 2016 amounting to \$2,052,849 as at December 31. There were two basic components to the net asset growth:

- there was a shortfall in net operations of \$7,657. Operations include investment income, operational and external investment management expenses and distributions to the Fredericton YMCA.
- Endowment contributions from donors totaled \$28,137 for the year.

YMCA ENDOWMENT FUND INC. INVESTMENT HIGHLIGHTS 2016

The Fund's investment committee and its external investment management firm, Connor Clark & Lunn, are focused on achieving the Fund's investment objectives over the longer term. The Fund's annualized investment returns after fees for the 4 Year period of 8.06% exceeded the Fund's target performance.

This past year delivered more than its share of surprises globally in politics and the financial markets. Investment returns for the Fund in 2016 were 4.84% compared to the passive benchmark return of 6.78%. The portfolio underperformance for the year was primarily attributable to the international equities and the market neutral strategy asset classes.

Table 1. Annualized Investment Returns After Fees as of December 31, 2016

	1 YEAR	2 YEAR	3 YEAR	4 YEAR
Actual	4.84%	5.29%	6.96%	8.06%
Benchmark	6.78%	5.20%	6.86%	7.50%

Table 2. Allocation of investments of asset classes as of December 31, 2016 as compared to the long term target allocations

	TACTICAL ALLOCATION DECEMBER 31, 2016	STRATEGIC ASSET ALLOCATION	DEVIATION TO STRATEGIC TARGET
Fixed Income	44%	45%	-1%
Equities			
Canadian	24%	25%	-1%
US	13%	12%	1%
International	9%	8%	1%
Diversified Market Neutral Strategy	11%	10%	1%
Cash	0%	0%	0%



HERITAGE CLUB

We have been involved with the Fredericton YMCA since the 1980's and have made many friends over the years at the YMCA whom we hold dear. Most importantly, the YMCA contributes to the fabric of our community. The Y helps children, families in need, single parents and our seniors 365 days a year. This assisted help is vital to strengthening our city. We contributed to the Endowment Fund thru the Heritage Club thinking that long after we're gone the Y will use that gift to continue strengthening the vibrant community we cherish so much.

Donna and Lincoln



HERITAGE CLUB MEMBERS WHOSE GIFTS ARE BUILDING TODAY FOR A STRONGER TOMORROW

Burton Colter

A. J. Sandy LeBlanc Memorial Fund

Harry & Edith Levine

Ottis Logue

Ellen MacGillivray

Murray Sargeant

Rebecca Watson

Will Webb

Ron & Dora Burgess

Sheila McLeod

Lawrence & Miriam Menzies

HERITAGE CLUB MEMBERS

Marjorie Atkinson

Ralph & Mary Jane Bartlett

John Bliss & Dorothy McDade

Duncan & Fay Campbell

Ron & Pat* Campbell

Jim & Beth Clark

John & Pam Clark

John & Wilma Clark

Richard & Margaret Clark

David Clark & Barb Ramsay

Elaine Colter

Meridee Craft

Dr. Don Feeney & Nancy Ross

John Hanson

Margaret & Bill Jones

Robert * & Joan Kenny

Dr. Ramaiyer & Sita Krishnaswamy

Robert & Maria Matthews

Doug & Sheila Morgan

Heather & Murray Neilson

Jamie & Gisele Petrie

David Saad

David & Branda Sansom

Grant* & Stella Sansom

Richard & Brenda Tingley

Lincoln & Donna Thompson

David & Elizabeth Wilson

**deceased*



MY STORY

LOUIS FORTIN

For Louis, the YMCA is more than a spot for him and his children. It's a place that fuels him to be a champion.

Louis is a cancer survivor. At the age of 13, he was diagnosed with shoulder bone cancer. This resulted in him losing his arm.

In 2014, he competed in the Paralympic games in Sochi in cross country skiing. His choice of sport happened by accident.

"I only started skiing 6 years ago, then I was 33 years old. It's quite late to start a sport and because of my background of being active, I was able to pick it up quickly."

After moving to Fredericton five years ago, he and his family signed up at the YMCA.

"At that time, I was training for the Paralympics and it just made sense," he explains. "While the kids are being active, we would try to be active as well."

Louis has since made the YMCA home for his children, his wife and himself. His children have been in swimming and karate and he and his wife participate in group fitness classes together or visit the Wellness Center for cardio and weights.

Louis is happy that he and his family are members of the YMCA community.



"It's a really diverse facility. There's a place for everyone; young kids, seniors, athletes or someone who just wants to stay healthy. This place has everything I need and I wouldn't go anywhere else."

DATA THAT INSPIRES

264

Number of children enrolled in licensed YMCA Child Care Programs who are receiving safe, affordable and quality after school care



159

Number of years the YMCA of Fredericton has been serving the needs of the Fredericton community

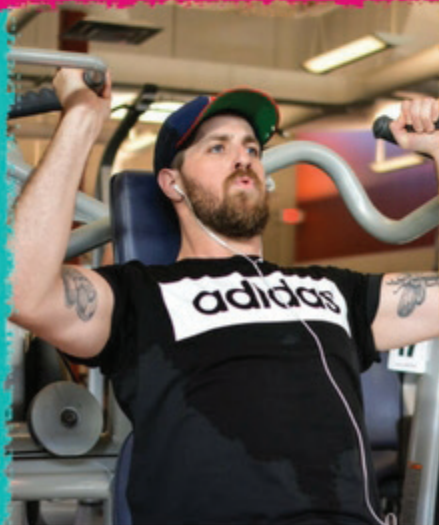
5465

Number of kids, teens, adults and seniors who are members of the Fredericton YMCA developing body, spirit and mind (April 2017)



1302

Number of people the Strong Kids Campaign has helped in 2016



24

Number of years that Cultures Boutique has been offering fair trade products and educating the public about the impact of alternative trade principals

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