



Healthy People for Healthy Communities
2019 COMMUNITY IMPACT REPORT



YMCA of
Fredericton

Our Mission

We are a charitable organization that works in partnership with our community to help everyone reach their full potential through the promotion of a healthy body, mind and spirit.

Our Vision

"Healthy People for Healthy Communities"

Our Values

The YMCA of Fredericton is guided by values that inform the way we act and the decisions we make:

Fun

Caring

Inclusiveness

Respect

Accountability



Message to the Community



By any measure, 2019 was a successful year for our YMCA of Fredericton. We worked hard to achieve the objectives that were set out for the organization in its strategic plan, while being guided by our vision of "Healthy People for Healthy Communities." We are pleased to report record breaking membership growth, a convenient new registration system for members and positive changes to the wellness centre and childcare.

Through the mentorship of Y Canada's Membership Growth Initiative, we collaborated with the Y's of Moncton and Saint John on a marketing and communication strategy that helped us reach our membership growth targets. This initiative paved the way for a movement from solid numbers in 2018 to 3% growth in 2019. This surpassed the 5000 membership on roll mark, a first in our organization's history.

To better manage and increase the membership experience, we replaced our CLASS system with ActiveNet; a new membership software that provides better tracking of membership trends and allows us to tailor our program offerings to meet the needs of our members. A further bonus is the availability of online registration, which is of great convenience to our members.

Members were also pleased when we started to retire some of the older equipment in our wellness centre and embarked on a three-year replacement plan. Year one of this plan saw an investment of over \$100, 000 in equipment for our wellness centre.

Further savings are afoot following an energy efficiency retrofit that was carried out by PMC Energy Limited. The work was completed over a 5-month period and it is expected to reduce our annual energy consumption by 30%, which will translate into significant savings.

Under the Department of Education & Early Childcare Development's initiative, our YMCA became a "Designated Learning Centre" this year. This designation provides additional funding that will ensure low fees for all of our families, while we continue to offer the high quality childcare.

The need for financial assistance and support in our community continues to increase and widen in scope. The YMCA of Fredericton can help through our Strong Communities Program. In 2019 we provided support to 1140 members who may not have been able to access the YMCA otherwise. We are very thankful to our many donors for their support and continue to work with new donors to help us realize all of the demands to our Y.

Financially, it was a solid year for the organization as we met our operational budget and we can continue to invest in our community, employees, program and facility.

While the impact of COVID-19 is not reflected in our 2019 work, it is most definitely shaping our strategy moving forward. We have worked hard over the past several years to become a financially stable organization and we will continue to thrive as we emerge from COVID-19.

We are successful because of our loyal membership, donors, volunteers and hardworking and committed employees. We wish to acknowledge our outgoing boardmembers: Lisa LePage, Kelly Cain and Jan Rowinski for their contribution and dedication to our organization.



The Impact of the YMCA of Fredericton is seen everyday on the faces of our members, volunteers, program participants and staff.



Melissa Babineau's family has been attending the YMCA programs for more than a decade, and through personal and family growth, the Y has offered her exactly what she needs. She loves the Y's family friendly options and opportunities for her children to learn swimming and dance.

The Child Minding is a must for the Babineau's. According to Melissa, this program allows her to find time for herself. "We hit the gym first thing

in the morning and we get two hours to workout, shower and boom...it positively changes your day!" Melissa explained how the Y morning crew has

become an extended part of their family. "I can say that the Y has definitely helped me. As a stay at home mom I rarely get any time. The two hours in the morning allow me to fill my cup and I can't recommend the Y enough."

After moving to Fredericton to start a new job, Corey Estey was keen to meet new people AND work towards a healthier lifestyle. That's when a co-worker suggested that he could achieve both goals at the YMCA. So, he gave the Y a try! Corey loved attending the Friday Night Dance Party and was given a great opportunity when the instructor asked him to take over for her. The confidence that Corey gained from taking over as the instructor led him to work at the Y's Welcome Desk, take Aquafit training and eventually become a Zumba Instructor. "The people that I have met at the YMCA have helped me change my life for the better in so many ways!"



Nearly 15 years ago, Ramsay Anderson was diagnosed with Type 1 Juvenile Diabetes. "I had been active when I was younger; always swimming, playing golf, track and field, basketball and volleyball." But following high school and university he was less active, yet still enjoyed the outdoors. "Once I was diagnosed, I got a membership to the Y to try and control my blood glucose levels by getting regular exercise." Now, attending at least 3 nights a week, he has also taken up running and biking. Originally from Moncton, he and his family were regular members of the Y. "When it came time to find a place to exercise, it

just seemed a no-brainer to join the Y. It has a wonderful presence in the community and assists so many families with various programs. I like that everyone feels welcome and there is so much support.

THE FREDERICTON YMCA INC.
Statement of Revenues and Expenditures
Year Ended December 31, 2019

	2019	2018
REVENUE		
Memberships	\$ 2,243,615	\$ 2,038,937
Childcare	1,225,946	1,187,246
Grants <i>(Note 13)</i>	710,927	708,594
Program fees	267,840	280,874
Cultures retail sales	166,871	183,879
Donations and fundraising	129,685	193,793
Administration fees	61,067	72,021
Facility rental	56,295	41,284
Other	1,969	2,671
	<u>4,864,215</u>	<u>4,709,299</u>
EXPENSES		
Salaries and benefits	2,615,862	2,506,757
Building and maintenance	570,845	589,098
Programs and services	532,657	502,064
Administration	505,228	451,079
Interest on long term debt	109,820	112,498
Cultures purchases	94,340	92,392
Bad debts	20,654	21,782
International projects	1,800	1,800
	<u>4,451,206</u>	<u>4,277,470</u>
EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS	<u>413,009</u>	<u>431,829</u>
OTHER INCOME (EXPENSES)		
Amortization of deferred contributions - capital assets	465,224	458,121
Amortization of capital assets	(773,500)	(746,362)
Impairment of assets	-	(134,601)
	<u>(308,276)</u>	<u>(422,842)</u>
EXCESS OF REVENUE OVER EXPENSES	<u>\$ 104,733</u>	<u>\$ 8,987</u>

YMCA of Fredericton 2019 Board of Directors



Mark Wies, Chair
Ben Coles, Vice-Chair
Erin Smith, Executive
Lisa LePage, Past Chair
Cheryl Scholten, Treasurer
Jason Dickson, President & CEO

Paul Bowman, Director
Dr. Phillip Burton, Director
Kelly Cain, Director
Maria Conroy, Director
Mark Hazlett, Director
Jan Rowinski, Director

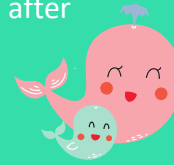
Linda Speedy, Director
Tony Vieneau, Director

IMPACT



YMCA of
Fredericton

274 Families had a sense of security knowing that their child was in a safe and nurturing environment at the YMCA of Fredericton early learning after school care centre.



Cultures Boutique has been offering quality fair trade products for **27** years.



Our second annual spin-a-thon raised **\$14,000** for YMCA Strong Kids.



YMCA Strong Kids Fundraising Breakfast served a record breaking **420** members of our community!



The YMCA of Fredericton Youth programs have provided over **2500** hours of physical activity to the children in our community in 2019 during gym, swim and outdoor time.



CARING

ACCOUNTABILITY

FUN

INCLUSIVENESS

RESPECT





1140 Participants who could not otherwise afford YMCA of Fredericton programs, saw their lives change thanks to financial assistance.

162 years of serving our community.

- CARING
- ACCOUNTABILITY
- FUN
- INCLUSIVENESS
- RESPECT

We welcomed **856** members of our community to "Try the Y" on Family Day, February 18th.

1358 Registrations for YMCA of Fredericton summer day camps.

YMCA of Fredericton Global & Community Development 2019 Impact

Newcomers Employment Counselling Services served **216** clients and placed **140** of them.

Family Friends Program saw **14** single parents and **16** children enrolled.

Work services served: **67** clients and helped **37** find employment.





Our Amazing Donors...

FRIEND

Glen & Sandra Abbott
Reina Acurantes
John & Valerie Adams
David Addleman
Brian & Nancy Akerley
Peter & Debbi Allison
Anonymous (12)
Phillip Arbeau
Doreen Armstrong
Ian Arseneault
Moe Arseneault
Atlantic Sports
Medicine Health
Institute
Linda Banks
Florence Bartlett
Fred Barton
Ray Basque
Bert Bates
Wayne Beckett
Ellen & Greg Blake
Judy Blake
John Bleumortier
Joanne Boleyn-Landry
Carmel Borland
Dale Bray
Shirley Bray
Dagmar Bridgeman
Sharon Brodbeck
Carolyn Brown
Jean Brown
David Bucklow
Duncan & Fay Campbell
Mary Carr
Al Carson

Jim & Beth Clark
Lisa Colwell
Nancy Cook
David Corey
Robert Cormier
David & Catherine
Cowperthwaite
Celinda & Graham Crandall
Janet Crawford
George & Barbara Cross
Daniel & Carol Crowther
John Cullinan
Karen Cummings
Michelle Dang
Harold DeCoursey
Cindy Degrace
Lisa Doucette
Dion Durnford
Epsilon Y Service Club
Women
Nancy Farmer
FHS Bottle Drive
John & Delberta Flood
Flow Cleaning Services
Bernard & Rachelle
Fontaine
Fredericton Insurance
Association
Barb Fullerton
Sarah Gasparotto
Susan Gavin-Vietinghoff
Joan Gillespie
Alex Good
Jennifer Goodine

Jack Grant
Barry Grant
Katherine Grant
Kal Hasan
Gary Hawkins
Mark & Leanne Hazlett
Rian Hogan
Michelle Ingraham
Dawn Jack
Floyd Jackson
Jolene Jarrett
Anna Jee
Al Johnson
Mike & Micheline Joyce
Michael Keays
Regina Lagace
Joanne Landry
Laurie Landry
Maurice Lavigne
K E LeFeuvre
Donna LePage
Lisa LePage
Frances Lipsett
Mallory Little
Neiya, Luca & Isia
MacDonald
Eileen MacDougall
Susan Machum
Scott & Pam MacIntosh
Earnest MacKinnon
Anne MacNullin
Tara MacLean
Paul MacNabb

Milda Markauskas
Andy Martell
Megan McCarthy
Lee Ann McCarthy
Sam & Nancy McEwan
John & Beth McGinnis
Joan McKay
Janet McKenna & Ken
Bryenton
Carl & Rose McLeod
Anna Migchels
Sadie Miller
Jim & Beverly Morell
Liz Morrison
William Morrison
Maureen Morrissy
Carol Mulholland
Alberta Murphy
Leona Murphy
Dan & Maggie Murray
Carmel Myles
Gladys Neilson
Marg Nicoll
Frank O'Donnell
Office of Strategy
Management - SNB
Chris O'Hara
Mary O'Keefe Robak
Jodi O'Neill
Mary O'Neill
Theresa Paylatos
Sandy Perley

Brenda Pero
Elaine Peters
Caroline Phillips
Trudy Pond
Property Assessment
Services - SNB
Darryl Pupek
Bruce & Cathy Read
Ruth Rogers
Nancy Ross & Don Feeney
Andrew Russell
Joanne Saulnier
Cheryl Scholten
Diane & Kim Sharpe
Justin Shin
Hung Wook Shin
Don & Judy Smal
Monique Smith
Greg & Lina Sprague
Gerry Sullivan
Richard & Brenda Tingley
Shannon Toulman
Erin Tufts
Susanne Vachhon
Heather Vienneau
Yan Wang
Sharon Weaver
Mark & Shawna White
Mark Wies
Kerry Woodward
Joanne Wright
Yadong Yu

MEMBER

Anonymous (2)	Dr. LV Nofall Prof. Corp.	Heather MacDonald-Bosse	Jamie & Gisele Petrie
Greg Beers	Ronald & Sherrie Evans	Harriet McNeill	PMI New Brunswick Chapter
Isabel Bernete	Fenety Convenience Store Ltd.	Jill Mersereau	Georgette Roy
Bird-Stairs	Jim & Rosemary Gairns	Maureen Michaud	Frank & Jeannette Sauntry
Brock Solutions	John Hanson	Eldon Morrison	Lori Schriver
Arnold Budovitch	Meredith Hashey	Susan Montague	Andrea Smith
Frank Camm	Robin Hopper	James Nicholson	Linda Speedy
Tim Clark & Lesley Thomas	Jeffrey Jansen	Ken Oliver	
Dawn DeCoursey	Dr. John & Margaret Keddy	Martine Paquet	
Christie Dennison	Ian & Cindy MacDonald	Park Street School Fundraising	

PATRON

Tim Andrew	Ben & Rachel Coles	Linda & Cedric Haines	Arnie Wilkins
Anonymous (2)	Jane & Lee Corey	West Hills Golf Club	Wilson Insurance
Arthritis & Injury Care Centre	Bob & Adrienne Coy	Karina & Frank LeBlanc	Peter & Alice Young
Richard & Arlene Audas	Matt DeCoursey	Ron & Carol Loughrey	
Navin Bhutani	Dalton & Mary Dickinson	Giulio Masella	
Larry & Rhonda Broad	John Dixon	William & Martina Matthews	
Jeff Callaghan	& Dianne Brittany-Dixon	Orthopaedics Plus	
Robin Chaplin	Nicole Gaudet	Scott Ricketts	
Dr. Rick Chisholm	Allie Gilks	Derek & Arlene Rose	
Wladyslaw Cichocki	Angela Greene	Jason & Shawna Vandertoorn	

SPONSOR

Avalon Salon Spa	D M White Architecture	Margaret Loughrey	Paul Munroe	Catherine Sutherland
Linda & Brian Barnes	David Clark Law	Maple Leaf Homes	NB Power	Teed Saunders Doyle
Joseph & Helen Berube	Delta Hotel	Marysville Y's Men-Women's	New Brunswick Medical Society	Trius Inc.
Capital Y's Menettes	Fredericton Inn	Club	PMC Energy Ltd.	Urquhart MacDonald
Wladyslaw Cichocki	J. L. Gorrill	McInnes Cooper	R J Bartlett Engineering Ltd	Wood Motors
Peter & Kari Clark	David & Janice Hashey	McMillan Dentistry	Regional Solid Waste Commission	YMCA Board of Directors
Coastal Graphics	Hayland Ltd.	Men's Health Club	Royal LePage Gardiner Reality	Zumbathon
Brian & Elaine Connell	AI & Helen Kingston	Andre & Theresa Morimanno	Ray Schriver	
Corey Insurance Services	KPMG	Paul Morimanno	John & Wendy Sinclair	

BENEFACTOR

J.W. Bud Bird	Richard & Margie Clark	Gift Funds Canada	Margot & David Russell
John Bliss & Dorothy McDade	Dillon Consulting	Mais Family Foundation	Etienne & Vickie Theriault
Dr. Phillip Burton	Lily Fraser	MECCA Corporation	Lincoln & Donna Thompson
Kelly Cain & Darren Craswell	Fredericton Community Foundation	Jerry & Carolyn Mulder	
CanadaHelps.org	- Ottis Logue Fund	Heather Neilson	
Canadian Tire Foundation for Families	- Reg Wheaton Fund	George Peppin	

CHAMPION

Anonymous	Estate of Margaret Hunter	Margaret & Bill Jones
David Clark & Barb Ramsay	Estate of David Wilson	Nashwaaksis Y Service Club
John & Pam Clark	Fredericton Community Foundation	Jane & David Rioux
Epsilon Y Service Club	- Community Fund	Mike Webb & Becky Sullivan
Estate of Robert Forbes	Fredericton Direct Charge Co-op	

Every gift is important and appreciated, therefore every effort has been made to ensure the accuracy of our list. We apologize in any instance error or omission. Please contact us at (506) 462-3000 x 105 so that we can immediately correct any errors in our records.

FREDERICTON YMCA ENDOWMENT FUND INC.

The Endowment Fund Inc. achieved a significant milestone in 2019 - it fulfilled its 10-year commitment to contribute a total of \$750,000 to the Fredericton YMCA's capital campaign. With the commitment fulfilled, the Endowment Fund's board of directors is looking forward to disbursing funds to the Fredericton YMCA for new and existing initiatives in the years to come.

Donors who contribute to the Endowment Fund through a planned gift (bequest, life insurance, etc.) or cumulative contributions above a select threshold are invited to join the Fredericton YMCA Heritage Club. We are pleased to welcome Mike Webb & Becky Sullivan and Jane & David Rioux as the most recent members of the Heritage Club. If you would like to know more about the Heritage Club, please check out the "Opportunities to Give" tab on the Fredericton YMCA Website.

We would like to acknowledge the passing of three individuals with a long history of love and support for the Fredericton YMCA. We thank David Wilson for naming the Endowment Fund as the beneficiary of a life insurance policy, Robert Forbes for naming the Endowment Fund in his will and Robert Marimanno for naming the Endowment Fund as his charity of choice for in-memoriam donations. In their own ways, they have left a gift for the Endowment Fund that will contribute to the growth and stability of the Fredericton YMCA for many years to come.

2019 FINANCIAL REPORT

On December 31, 2019, the amount of net assets was \$2,186,883. This represents an increase of \$202,654 compared to the previous year. The increase in assets for the year resulted from a net gain in operations (was mainly due to positive investment returns), endowment contributions from donors and partially offset by the \$75, 000 distribution to the Fredericton YMCA.

The Fund is in compliance with the Canadian Revenue Agency's annual disbursement requirements for charitable organizations. The Endowment Fund's audited financial statements are available for review at the Fredericton YMCA website.

2019 INVESTMENT REPORT

The Endowment Fund's investment committee and its external investment management firm, Connor Clark & Lunn Financial Group (CCL), are focused on achieving the Fund's investment objectives over the longer term. The Endowment Fund's balanced portfolio generated a return of 12.55%, the highest annual return for the fund in over a decade. However, the portfolio did underperform its benchmark for the year which was primarily attributable to the performance of its Canadian Equity fund and the alternative asset class holdings where its market neutral strategy seeks to profit from both increasing and decreasing prices in the markets. During this year, the board approved changes to its Investment Policy Statement (IPS) to replace its separate US and International asset allocations with one Global mandate with a target asset allocation of 30%. On March 11, 2020, the World Health Organization assessed COVID-19 as a pandemic. The COVID-19 situation has created significant volatility in the markets. The Investment Committee will continue to monitor the impact and work closely with CCL to manage the Fund's assets.

Table 1. Annualized Investment Returns After Fees of December 31, 2019

	1 YEAR	3 YEAR	5 YEAR	Inception*
Actual	12.55%	5.16%	5.21%	7.04%
Benchmark	13.67%	6.12%	5.75%	7.07%

*Since Connor, Clark & Lunn began managing fund in November 28, 2011

Table 2. Allocation of investments of asset classes as of December 31, 2019 as compared to the Fund's Investment Policy Statement (IPS) long term target allocations.

	Actual Allocation December 31, 2019	IPS Target Asset Allocation	Deviation to Strategic Target*
Cash	0%	0%	0%
Fixed Income	47%	45%	2%
Alternative Asset - Market Neutral Strategy	10%	10%	0%
Equities			
Canadian	11%	15%	-4%
Global	33%	30%	3%
Total	100%	100%	0%

*aggregate deviation may not add to 0 on report due to rounding.

ENDOWMENT BOARD

Peter Clark, Chair	Lily Fraser, Treasurer	Jeanne Gedlart-Bentley	Margaret Loughrey	David Rioux	Mark Wies
Byron James, Vice Chair	Jason Dickson, President and CEO	Bill Jones	Kate McMillan	Etienne Theriault	
Jeff Callaghan, Secretary	Ben Coles	Frances Lipsett	Susan Montague	Mike Webb	

YMCA HERITAGE CLUB is a group of individuals who have chosen to leave a legacy gift to the Fredericton YMCA Endowment Fund through planned giving, or they have made a significant charitable gift to the fund.



HERITAGE CLUB MEMBERS

Ralph & Mary Jane Bartlett	Richard & Margaret Clark	Joan Kenny	Jane & David Rioux
John Bliss & Dorothy McDade	David Clark & Barb Ramsay	Dr. Ramaiyer & Sita	David Saad
Duncan & Fay Campbell	Elaine Colter	Krishnaswamy	David & Brenda Sansom
Jim & Beth Clark	Meridee Craft	Margaret Loughrey	Stella Sansom
John & Pam Clark	Dr. Don Feeney & Nancy Ross	Robert & Maria Matthews	Richard & Brenda Tingley
John Clark Sr.	John Hanson	Doug & Sheila Morgan	Lincoln & Donnan Thompson
Peter & Kari Clark	Margaret & Bill Jones	Heather Neilson	Mike Webb & Becky Sullivan
		Jamie & Gisele Petrie	Elizabeth Wilson

HERITAGE CLUB MEMBERS WHOSE GIFTS ARE BUILDING TODAY FOR A STRONGER TOMORROW

A.J. Sandy LeBlanc Memorial Fund	Robert Kenny	Gordon Neill
Marjorie Atkinson	Harry & Edith Levine	Murray Neilson
Ron & Dora Burgess	Ottis Logue	Grant Sansom
Ron & Pat Campbell	Ellen MacGillivray	Murray Sargeant
Wilma Clark	Sheila McLeod	Rebecca Watson
Burton Colter	Lawrence & Miriam Menzies	Will Webb
Robert Forbes		David Wilson





#CommunityStartsHere



570 York Street
Fredericton, NB E3B 3R2
506-462-3000

fredericton.ymca.ca